

OSHRAT MADMONI

CONNECT

www.oshidesigns.com
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(+972) 0505847080

SKILLS

Photoshop
Illustrator
Adobe XD
Figma
Sketch
InVision
After Effects
Premiere Pro
InDesign
Maya 3D
Unity
Unreal Engine 4
Photography
Videography
Illustration

DESIGN

Visual Design
Interface Design
User Experience
Wireframing
User Flows
Branding Identity
Art Direction
Print Design
Storyboarding
Concept Art
AI Design

EXPERIENCE

Skilled Speech | Product Design

Freelance, Tel Aviv, 2025-present

- End-to-end product design for a mobile application, from user research and analyzes to functional interface design.
- Conducted in-depth user research to uncover key needs and pain points, ensuring user-centered, accessible solutions.
- Collaborated closely with a small, cross-functional team to deliver a polished, intuitive product aligned with user goals and business objectives.

Keshet Media Group - MAKO | UX/UI Design

Tel Aviv, 2021-2023

- Design of extensive and innovative projects and marketing campaigns for digital media worlds at the forefront of technology.
- Working closely and in collaboration with product managers, project managers, developers, content editors and marketing and social media team.

Shani Shenhav | UX/UI Design

Tel Aviv, 2021

- In charge of producing all graphical assets and working in collaboration with web developers and marketing team to deliver the final product.
- Designed web and mobile experiences for both individual and corporate clients, delivering user-centric solutions tailored to diverse needs.

Freelancer | Graphic Design

Tel Aviv, 2021

Branding, Print and Digital Design.

Studio 08:15 | UX/UI Design

Tel Aviv, 2019

Three months internship.
Design of advanced military systems and complex interfaces for the Air Force and the Artillery Corps.

EDUCATION

HIT - Holon Institute of Technology

2016-2020

B.Des in Visual Communication

Hasifa The Open University

2012-2013

Certificate in Computer Games
Design and Development